

Tapescript "How to dress for success"

Martina	Thanks for coming today. As you know, I'm writing an article on business clothing for our company newsletter and I'd like to ask you to tell us a little about dressing for success in your countries. Chad, could you tell us a bit about Great Britain?
Chad	Yes, Martina, I'll give it a try! When travelling to Great Britain on business, it's a good idea to remember that we British often dress conservatively for business. You will often find men and women wearing darker colours and heavier fabrics , such as wool. Sometimes men sit at their desks wearing heavy wool suits, and all the time the sun is shining! Many Britons believe that it is fine for clothes to look old-fashioned. But they often choose good-quality clothes. Business women often go to work wearing conservative, but stylish, skirts. Dressing in pantsuits is not very popular. Thinking now of free time, the British prefer more natural colours. Many men often wear tweed jackets and argyle socks . They rarely go to work wearing jeans, and wearing sweat pants and shorts to work is very unusual.
Martina	Thank you Chad. Theresa, turning to the US now, could you give us some information?
Theresa	Sure. Business clothing in the United States really depends on who and where you are. When meeting North American business partners, it's best to dress conservatively for a first meeting. Following this rule, you should adapt to your American colleagues. Business suits for men and women are most popular in the east. Many people in the west go to work wearing more relaxed clothes . When not working, they usually dress very casually. You have to remember, the weather being often very hot there in the summer, people often wear sneakers, t-shirts, jeans, shorts and baseball caps. When going out to dinner, dressing casually is a good idea. But be careful: going to an expensive restaurant dressed in a T-shirt is not acceptable! Eating an expensive dinner wearing a suit is much more usual.
Martina	Thanks, Theresa. Now Cole, I know you are not Canadian, but you spent a lot of time there. Could you tell us about Canada?
Cole	Sure, Martina. I spent a few months working in Canada recently, and I was surprised about some of the differences between American and Canadian dress codes. Wearing conservative clothing is normal in cities throughout the country and being well-dressed is very important. Working in more casual dress is fine too, but dressing conservatively seems to be more normal. Men wearing suits and ties, women being dressed in business suits or dresses: these are the norms if you are in a smaller, more remote area, dressing more informally is more usual. When enjoying their free time, Canadians dress a lot like their neighbours to the south. But one thing I did notice is very different to the United States. Canadians do not use a lot of perfumes or after-shave. Asthma being very common in Canada, perfumes and after-shave can be harmful. Wearing them is even forbidden in hospitals and doctors' offices.
Martina	I'd like to thank you all. I think this has made writing the article much easier.

Work sheet for “How to dress for success”

VOKABELN:

fabrics	Gewebe, Stoff
Britons	Brite/Britin
pantsuits	Hosenanzug (AE)
tweed jackets	Tweedjacken
argyle socks	Socken mit Rautenmuster
sweat pants	Trainingshose
relaxed clothes	legere Kleidung
remote	entfernt, entlegen, abgelegen

GRAMMATIK: Adjektiv oder Adverb?

Adjektive... beschreiben Substantive näher:

*a **good** idea - eine gute Idee*

... kann man nach bestimmten Verben (z.B. be, seem, get, stay) verwenden:

*But **be careful!** - Aber sei vorsichtig!*

Find 5 more adjectives in the text that identify a noun! Circle them!

Adverben... beschreiben Verben, Adjektive, andere Adverben oder ganze Sätze näher:

*dress **conservatively** - sich konservativ kleiden → Adverb, bestimmt ein Verb näher*

There are more sentences in which an adverb determines an adjective. Find at least 3 and underline them in the text!

REDEWENDUNGEN:

- to give it a try etwas ausprobieren

PONS TIPPS:

- Sie wollen sich die neuen Vokabeln auch gleich aneignen?
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„Schau nach - blick durch. Schulgrammatik Englisch“

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